



GRAPHIC DESIGNER  
+ WEB DEVELOPER

# CLAYTON LOSE

[WWW.CLAYTONLOSE.COM](http://WWW.CLAYTONLOSE.COM)

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Creative professional with 5+ years experience specializing in both digital and print design and a strong track record of creating **effective visual communications** that build brand identity and engage customers.

## 0.1 EDUCATION

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**2012 BACHELORS DEGREE**  
**2016 PENNSYLVANIA COLLEGE OF TECHNOLOGY**  
B.S. Web + Interactive Media; Marketing Minor  
in Williamsport, PA

As an Interactive Media student at Penn College, I learned to integrate skills in web design/development, interactive marketing, social networking, digital communications, audio and video production, digital publishing, and production to create interactive, user-defined products and services.

**2015 SEMESTER ABROAD**  
**2016 VORARLBERG UNIVERSITY OF APPLIED SCIENCES**  
International Business  
in Dornbirn, Vorarlberg, Austria

Participated in a variety of classes related to International Business, including Marketing and Sales, Human Resources, Entrepreneurship and Innovation, Change Management, Leadership, as well as Brand Management and Communication.

## 0.2 RECOGNITION

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**2016 WEB + INTERACTIVE MEDIA FACULTY AWARD**

Awarded on the basis of scholastic achievement, work ethic, character, contribution to the department and contribution to fellow students.

## WORK EXPERIENCE

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**2016** **PENN STATE COLLEGE OF THE LIBERAL ARTS**  
**NOW** **DEPARTMENT OF INFORMATION TECHNOLOGY**  
 Graphic Designer in State College, PA

Responsible for the production of digital and print media to support the Web Team Plan of Record and meet the needs of our partners, including planning, communicating and executing website designs, miscellaneous print design, and photography to support our portfolio of websites.

**2015** **MOJO ACTIVE, INC.**  
**2015** Web Development Intern in Watsonstown, PA

Worked as a paid intern at Mojo Active Integrated Marketing in Watsonstown, Pennsylvania. Responsibilities involved slicing photoshop mockups into HTML/CSS websites, using Photoshop, versioning using GitHub, and working within a custom Content Management System.

**2014** **BEST BUY**  
**2015** Computer and Digital Imaging Team Supervisor in Muncy, PA

After 3 months of working as a Mobile Phone Specialist at Best Buy in Muncy PA, I was awarded the position of Computer and Digital Imaging Team Supervisor and consequently led a team of Sales Consultants, meeting with them regularly to encourage productivity, efficiency and high team morale.

**2015** **FREELANCE**  
**NOW** Graphic Designer + Web Developer

I take on a limited amount of Web Design and Photography freelance work, which helps me stay on top of current web and media trends.

## PROFESSIONAL SKILLS

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### SOFTWARE

Adobe Photoshop	<div style="width: 85%;"><div style="width: 85%;"></div></div>
Adobe Illustrator	<div style="width: 80%;"><div style="width: 80%;"></div></div>
Adobe InDesign	<div style="width: 75%;"><div style="width: 75%;"></div></div>
HTML + CSS	<div style="width: 70%;"><div style="width: 70%;"></div></div>
PHP + MySQL	<div style="width: 60%;"><div style="width: 60%;"></div></div>
Javascript & jQuery	<div style="width: 70%;"><div style="width: 70%;"></div></div>
iOS Dev (Swift + Xcode)	<div style="width: 50%;"><div style="width: 50%;"></div></div>

### SPECIALIZATIONS

Graphic Design	<div style="width: 95%;"><div style="width: 95%;"></div></div>
Web Development	<div style="width: 80%;"><div style="width: 80%;"></div></div>
Photography	<div style="width: 75%;"><div style="width: 75%;"></div></div>
UX + UI Design	<div style="width: 85%;"><div style="width: 85%;"></div></div>
CMS + Frameworks	<div style="width: 70%;"><div style="width: 70%;"></div></div>
Marketing	<div style="width: 80%;"><div style="width: 80%;"></div></div>
Presenting + Public Speaking	<div style="width: 90%;"><div style="width: 90%;"></div></div>



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